



Aastra Intecom and BroadSoft Team to Bring Advanced IP-PBX Solutions to the Enterprise

Enterprises to Gain Access to BroadWorks-based VoIP Features through New Aastra Products

DALLAS, TX, and GAITHERSBURG, MD, July 24, 2007 — Aastra Intecom, a leading provider of mission critical enterprise communications and contact center solutions for large enterprises, and BroadSoft, Inc., the market-share leader for voice applications servers, today announced a strategic alliance to deliver integrated VoIP solutions for large enterprises. Aastra, which supports hundreds of thousands of enterprise voice systems, will use BroadSoft's carrier-grade BroadWorks® VoIP platform as the foundation for new next-generation IP-PBX solutions it will deliver directly to large enterprises.

"Aastra has a rich history of product innovation, including the first commercially-available VoIP platform, integrated call center and PBX functionality, and the first IP distributed PBX," said Dana A. Call, Executive Vice-President and General Manager, Aastra USA Inc. "By using BroadSoft's platform as the foundation for deploying new Aastra enterprise solutions, our customers can take advantage of the latest VoIP features to simplify their communications and increase productivity – all with the superior support enterprises have come to expect from Aastra."

"This is the first time a leading PBX provider and a leading VoIP platform provider are partnering to offer high-value IP communications solutions to large enterprises," said Michael Tessler, President and CEO of BroadSoft. "BroadWorks is the de-facto VoIP standard for service providers and Aastra Intecom has an impressive history of selling to the world's largest and most demanding enterprises. Our strategic partnership with Aastra presents an excellent opportunity to reach new markets, giving enterprise customers access to the same technology used in the most advanced carriers."

This alliance demonstrates both companies' continued commitment to deliver leading-edge communications technology. Building on the comprehensive range of VoIP applications available on the BroadWorks platform and Aastra's experience in implementing complex solutions for large organizations, the companies are positioned to solve the most challenging communications issues facing the enterprise today.

"Enterprise IT executives are challenged with providing an extremely reliable communications infrastructure that integrates voice, data, and collaborative applications. Obtaining 99.999% uptime can require an overload of redundant equipment," says Robin Gareiss, executive vice president of Nemertes Research. "The ability to use a system that provides carrier-grade reliability and technology at enterprise price points, and the option to use open standards-based handsets, will be very appealing to large companies."

About Aastra Intecom

Aastra Intecom is a leader in IP communications products including IP-PBX systems, standards based telephones, unified communications and contact center applications. Our network solutions meet the needs of customers who require disaster recovery, scalability, integration and IP. We offer a range of SIP phones and a full suite of productivity applications that users can share across an entire network, like Unified Communications, Web and Audio Conferencing and Contact Center solutions. With over 28 years of experience delivering PBX and contact center systems to some of the largest and most demanding companies in the world Aastra is now bringing that expertise to companies of all sizes. Aastra Intecom has been responsible for many key milestones in the industry, including the first commercial IP-PBX for Voice Over Internet Protocol (VoIP), later sold to a larger technology company. This type of vision is still very much alive at Aastra today. For more information visit www.aastraintecom.com.

ABOUT BROADSOFT®

BroadSoft provides VoIP application software that enables the delivery of hosted telephony and multimedia services. Its award-winning flagship BroadWorks® technology empowers wireless, wireline and cable carriers to deliver next-generation voice and multimedia applications and advanced features that enable them to increase revenue, enhance competitive differentiation and elevate customer satisfaction. BroadSoft's family of carrier-class software products delivers the scale, open architecture and reliability that the world's leading telecommunications companies demand to serve mission-critical enterprise and residential broadband customers. BroadSoft provides VoIP applications to 7 of the top 10 and 13 of the top 25 largest carriers worldwide, as measured by recent annual revenue, including Korea Telecom, KPN, Singtel, Sprint, Telefonica de Espana, Telstra, T-Systems, and Verizon. For additional information, go to www.BroadSoft.com.

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Media Contacts:

Aastra Intecom

Robyn Thompson

+1 469.365.3249

pr@aastraintecom.com

BroadSoft

Francis Hopkins

+1 240.364.5375

fhopkins@broadsoft.com